

**The International Academy of  
Business and Public Administration  
Disciplines (IABPAD)**

**(Face to Face and Virtual Conference)**

**Central Time Zone**

**Conference Program**

**Memphis, Tennessee**

**October 26-29, 2023**



**[www.iabpad.com](http://www.iabpad.com)**

## WELCOME

Welcome to the 2023 International Academy of Business and Public Administration Disciplines (IABPAD) Memphis Conference. The goal of this conference is to provide an opportunity for participants to present their research papers and exchange ideas and ways by which private and public organizations and nations can meet global challenges in the twenty-first century.

We are proud to announce that participants at this conference have made significant contributions to the literature through their research and advanced ideas. We encourage you to explore outside your disciplines and sample the work of your peers from across the spectrum.

We are glad to announce that the IABPAD sponsors five refereed journals. *International Journal of Business and Public Administration (IJBPA)*, *International Journal of Education Research (IJER)*, *International Journal of Accounting, Economics, and Finance Perspectives (IJAEFP)*, *International Journal of Management, Marketing, and Decision Sciences (IJMMDS)*, *International Journal of Business Research and Information Technology (IJBRIT)*. Each journal has an ISSN number, issued by the library of Congress, Washington, DC. A published journal will be included in the databases of EBSCO publishing Inc. and Gale/ Cengage Learning. Abstracts will be indexed by IABPAD at [www.iabpad.com](http://www.iabpad.com)

We would like to thank those who agreed to participate as discussants and session chairs. Also, we would like to extend our heart-felt and deepest appreciation to each of you. It is our authors and the conference participants who make the IABPAD successful and who support our efforts to achieve our goal. Thank you and have a great conference.

**Abdalla Hagen**  
Program Chair

**Raja Nassar**  
Conference Chair

**Morsheda Hassan**  
Conference Coordinator

## **SUGGESTED ROLES TO SESSION CHAIRS AND DISCUSSANTS**

**As a *Session Chair*, your role is to:**

- Tell the presenters the rules before the session.
- Introduce presenters & their topics.
- Manage the time efficiently and effectively.

***Session Chairs:*** Please make sure that there is sufficient time allocated for the presenters and discussants. The following guidelines are suggested for a 1 hour 30 minute session with three papers (24 minutes each). *Please feel free to use your discretion to deviate from these guidelines if necessary.*

- *Twenty to twenty-five minutes* of presentation time for each paper. The remaining time for questions and answers.
- *Five to ten minutes* of discussion time for each paper.
- Sessions of *four papers* have also *twenty-five minutes per presentation*.

**As a *Discussant*,** your role will be to stimulate a constructive discussion of the paper(s) presented. In some cases, please note that the presenters were not able to meet the deadline to submit papers to the conference, or they are presenting their work in progress. In these cases, please discuss the paper based on the presentation.

- Try to identify shared constructs, linked findings, and contradictory results that emerge across the paper, if any.
- Try to identify debates and themes, and how the group of papers contributes to them.

It is recommended that *all* assigned presentations be completed *before* the discussants present their thoughts. Open discussion (questions and answers) can precede or follow discussants' presentations. However, this is left to the discretion of the session chair and the discussant.

Thank you for your willingness to volunteer and actively participate in the 2023 IABPAD Memphis Conference.

**THE INTERNATIONAL ACADEMY OF BUSINESS  
AND PUBLIC ADMINISTRATION DISCIPLINES**

**Thursday, October 26, 2023**

**ARRIVAL OF PARTICIPANTS ON-SITE  
CONFERENCE REGISTRATION**

**3:00 PM – 5:00 PM**

**Central Time Zone**

**Lobby Annex**

**Friday, October 27, 2023**

**ON-SITE CONFERENCE REGISTRATION**

**8:00 AM- 5:00 PM**

**Location: Directors 3**

**Friday, October 27, 2023**

**8:00 AM-8:30 AM**

***Coffee Break***



**Location: Directors 3**

**8:30 AM to 10:00 AM Friday, October 27, 2023**

**Location: Directors 1  
(Face-to-Face and Virtual Conference)  
Central Time Zone**

**Management/Marketing/Ethical Issues in Business Session**

**SESSION CHAIR: Heidi Gregory-Mina, Northeastern University, Boston, Massachusetts**

**Presenter: Gregory-Mina**

**GETTING GRANTED: READY OR NOT? (131)**

**Heidi Gregory-Mina, Northeastern University, Boston, Massachusetts**

**Presenter: Shah**

**STRATEGIC AGILITY OR STRATEGIC FLEXIBILITY (135)**

**Abhay Shah, Colorado State University-Pueblo, CO**

**Presenter: Zhou (Virtual)**

**CLIMATE RESILIENCE (147)**

**Zainab Gohar, U.S Exchange Alumna of Global UGRAD**

**Joyce Zhou, University of Louisiana Monroe**

**Jun Yu, University of Louisiana Monroe**

**Presenter: Jahmani (Virtual)**

**ETHICAL ISSUES IN OUTSOURCING: ANALYZING THE IMPACT ON EMERGING  
MARKETS AND CORPORATE SOCIAL RESPONSIBILITY (123)**

**Yousef Jahmani, Savannah State University**

**DISCUSSANTS: Abhay Shah, Colorado State University-Pueblo, CO**

**Yousef Jahmani, Savannah State University**

**8:30 AM to 10:00 AM Friday, October 27, 2023**

**Location: Directors 2  
(Face-to-Face and Virtual Conference)  
Central Time Zone**

**Management/Marketing Law Session**

**SESSION CHAIR: T J Kamalanabhan, Indian Institute of Technology-Madras, India**

**Presenter: T J Kamalanabhan**

**PERCEIVED ORGANIZATIONAL SUPPORT- EFFECTUATING DIGITAL  
MARKETING COMMUNICATION AND FACILITATING SUSTAINABLE  
DEVELOPMENT GOALS 3, 8 AND 16- AN INTEGRATIVE LITERATURE REVIEW  
(117)**

**Deeba Hasan, Indian Institute of Technology-Madras, India**

**T J Kamalanabhan, Indian Institute of Technology-Madras, India**

**Presenter: Zhou**

**THE INFLUENCE OF ATTITUDES TOWARD ADVERTISING ON CONSUMER  
RELIANCE ON EXTERNAL PRODUCT INFORMATION (159)**

**Xia Zhou, Commonwealth University of Pennsylvania**

**Frank Tian Xie, University of South Carolina Aiken**

**Presenter: Lathon**

**EFFECTS OF THE ABSENCE OF FORMALIZED HUMAN RESOURCE  
MANAGEMENT POLICIES AND PROCEDURES AND MANAGERIAL SUPPORT ON  
HOME-BASED BUSINESSES (164)**

**Leslie Lathon, Jarvis Christian University**

**Daff Kalulu, Jarvis Christian University**

**Henry Kerich, Jarvis Christian University**

**Isaac Adeeko, Jarvis Christian University**

**Alison Mukweyi, Jarvis Christian University**

**Mohamed Khairi, Jarvis Christian University**

**DISCUSSANTS: Xia Zhou, Commonwealth University of Pennsylvania**

**Leslie Lathon, Jarvis Christian University**

**10:20 AM to 12:00 (Noon) Friday, October 27, 2023**

**Location: Directors 1  
(Face-to-Face and Virtual Conference)  
Central Time Zone**

**Accounting/ Economics Session**

**SESSION CHAIR: Diaeldin Osman, Clark Atlanta University**

**Presenter: Gullett and Hatch**

**FASB AND GASB FINANCIAL STATEMENTS: A COMPARISON FROM THE  
PERSPECTIVE OF THE READER (111)**

**Laura G. Hatch, University of Tennessee at Martin**

**Nell S. Gullett, University of Tennessee at Martin**

**Presenter: Wainwright**

**THE ECONOMIC AND SOCIAL IMPACTS OF COVID-19 EXPERIENCED BY  
BRITISH COLUMBIA (132)**

**Kevin Wainwright, Simon Fraser University & University of the Fraser Valley  
Langley BC, Canada**

**Presenter: King and Lockett (Virtual)**

**SUPPLY CHAIN DISRUPTIONS: THE ROLE OF ACCOUNTANTS FOR RESILIENCY  
(160)**

**James R King, Jr., University of Mary Hardin-Baylor**

**Jerome Lockett, University of Mary Hardin-Baylor**

**Sujitha Dharma, University of Mary Hardin-Baylor**

**DISCUSSANTS: Laura G. Hatch, University of Tennessee at Martin**

**Nell S. Gullett, University of Tennessee at Martin**



**10:20 AM to 12:00 (Noon) Friday, October 27, 2023**

**Location: Directors 2**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Education Session**

**SESSION CHAIR: Felix U. Kamuche, Morehouse College, Atlanta, GA**

**Presenter: Park (Virtual)**

**ACHIEVING SCHOOL MISSION THROUGH A CLASS ASSIGNMENT (101)**

**Roxanne Helm-Stevens, Azusa Pacific University, Azusa, CA**

**Daniel Park, Azusa Pacific University, Azusa, CA**

**Presenters: January and Odoms (Virtual)**

**ONLINE TREND IN HIGHER EDUCATION: EXPLORATORY STUDY (161)**

**Kristian January, Grambling State University**

**Tcoyia Odoms, Grambling State University**

**Archie Lawrence, Grambling State University**

**Presenter: Kamuche**

**DOES USING DATA MAKE A DIFFERENCE IN ACADEMIC ACHIEVEMENT? AN EXPLORATORY STUDY (150)**

**Felix U. Kamuche, Morehouse College, Atlanta, GA**

**Presenter: Metzgar**

**ENCOURAGING VIEWPOINT DIVERSITY IN BUSINESS EDUCATION (130)**

**Matthew Metzgar, University of North Carolina at Charlotte**

**DISCUSSANTS: Daniel Park, Azusa Pacific University, Azusa, CA**

**Matthew Metzgar, University of North Carolina at Charlotte**

**Friday, October 27, 2023**

**12:00 (Noon)-1:30 PM**

**LUNCH BREAK**

**1:30 PM to 3:00 PM Friday, October 27, 2023**

**Location: Directors 1**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Management/Hospitality Industry Session**

**SESSION CHAIR: Christopher G. Torrance, Savannah State University**

**Presenter: Österlund**

**THE USE OF REAL ESTATE MANAGERIAL DYNAMIC CAPABILITIES IN THE  
CONTEXT OF ECONOMIC TURBULENCE (144)**

**Torbjörn Ljungkvist University of Skövde, Sweden**

**Urban Österlund University of Borås and Jönköping University, Sweden**

**Presenter: Kamalanabhan**

**TESTING THE EFFECTIVENESS OF A JOB CRAFTING INTERVENTION TO  
IMPROVE WORK ENGAGEMENT AMONG INDIAN KNOWLEDGE WORKERS (120)**

**Padmanabhan Killimangalam, Indian Institute of Technology, Tamil Nadu**

**Presenter: Torrance (Virtual)**

**THE MODERATING EFFECT OF PERCEIVED EMPLOYER COMMITMENT ON  
AUTOMATION-RELATED EMPLOYMENT FACTORS IN THE HOSPITALITY  
INDUSTRY (129)**

**Christopher G. Torrance, Savannah State University**

**Shetia C. Butler Lamar, Savannah State University**

**Presenter: Corprew (Virtual)**

**THE GROWING ROLE OF ARTIFICIAL INTELLIGENCE (AI) IN THE  
HOSPITALITY SECTOR (156)**

**James C. Corprew, Norfolk State University, Norfolk, Virginia, U.S.A.**

**Carl B. McGowan, Norfolk State University, Norfolk, Virginia, U.S.A.**

**DISCUSSANTS: Urban Österlund University of Borås and Jönköping University, Sweden**  
**T. J. Kamalanabhan, Indian Institute of Technology, Tamil Nadu**

**1:30 PM to 3:30 PM Friday, October 27, 2023**

**Location: Directors 2**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Education/Information Technology Session**

**SESSION CHAIR: Stanley W. Self, Purdue Global University**

**Presenter: Self and Brown**

**THE NUMBER OF EXAM ATTEMPT AND STUDENT SUCCESS: AN EMPIRICAL REVIEW (124)**

**Stanley W. Self, Purdue Global University**  
**Sharon Brown, Purdue Global University**  
**Robert Wengrzyn, Purdue Global University**  
**David Buenger, Purdue Global University**  
**Julie C. Stovall, Purdue Global University**

**Presenter: Ezell**

**THE RETURN JOURNEY: A MULTIVARIATE ANALYSIS OF COVID-19 RELATED ACADEMIC PITFALLS IN POST-SECONDARY BUSINESS EDUCATION (151)**

**W. Patrick Bishop, The University of Tennessee at Martin**  
**Derek Ezell, The University of Tennessee at Martin**  
**Sean Walker, The University of Tennessee at Martin**

**Presenter: Antony (virtual)**

**REVIEW OF DIGITALIZATION USING ARTIFICIAL INTELLIGENCE MATURITY MODELS: THE CASE OF MANUFACTURING IN SMES (119)**

**Dharmendar Salian, University of the Cumberland**  
**Solomon Antony, Murray State University, Murray KY**

**DISCUSSANTS: Sharon Brown, Purdue Global University**

**Derek Ezell, The University of Tennessee at Martin**  
**Solomon Antony, Murray State University, Murray KY**

**Friday, October 27, 2023**

***3:30 PM-3:45 PM***

***Coffee Break***



**Location: Directors 3**

**3:45 PM to 5:30 PM Friday, October 27, 2023**

**Location: Directors 1**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Education/ Information Technology Session**

**SESSION CHAIR: Faisal Badi Alkhateeb, Tusculum University**

**Presenter: Stewart**

**EFFECTS OF TRANSFORMATIVE SUSTAINABILITY EDUCATION ON MALE AND FEMALE STUDENTS ATTITUDES TOWARD SUSTAINABLE DEVELOPMENT (140)**

**Vicki M. Stewart, University of Tennessee at Martin, Tennessee**

**Presenter: Alkhateeb**

**OPPORTUNITIES AND CHALLENGES OF INTERNET OF THINGS IN EDUCATION (162)**

**Faisal Badi Alkhateeb, Tusculum University**

**Presenter : Azemi (virtual)**

**A LONGITUDINAL ANALYSIS AND COMPARISON OF BLACK AND WHITE STUDENT GRADUATE SCHOOL ENROLLMENT TRENDS FROM 2002 TO 2018 (102)**

**Charles Hobson, Indiana University-Northwest**

**Andrea Griffin, Indiana University-Northwest**

**Dorothy Frink, Indiana University-Northwest**

**Monica Solinas-Saunders, Indiana University-Northwest**

**Yllka Azemi, Indiana University-Northwest**

**John Novak, Indiana University-Northwest**

**Presenter: Moore (Virtual)**

**HOW DOES YOUR BUSINESS SCHOOL'S CORE CURRICULUM MEASURE UP TO THE BEST BUSINESS PROGRAMS' CORE CURRICULUM? (138)**

**Paula Hearn Moore, The University of Tennessee at Martin, Tennessee**

**Richard B. Griffin, The University of Tennessee at Martin, Tennessee**

**Anderson M. Starling, The University of Tennessee at Martin, Tennessee**

**DISCUSSANTS: Vicki M. Stewart, University of Tennessee - Martin**

**Paula Hearn Moore, The University of Tennessee at Martin, Tennessee**

*The International Academy of Business and Public Administration Disciplines*

**3:45 PM to 5:00 PM Friday, October 27, 2023**

**Location: Directors 1I  
(Face-to-Face and Virtual Conference)  
Central Time Zone**

**Modeling and Forecasting/Decision Making /Management Session**

**SESSION CHAIR: Mohamed Khairi, Jarvis Christian University**

**Presenter: Leonard (Virtual)**

**CAN SLACK RESOURCES AMELIORATE THE EFFECT OF NORMAL ACCIDENTS? (146)**

**Karen Moustafa Leonard, University of Arkansas Little Rock, AR**

**Presenter: Auer-Karl**

**BREAKING GENDER BARRIERS: FEMALE LEADERSHIP IN A MALE-DOMINATED INDUSTRY (114)**

**Brigitte Auer-Karl, University of the Sunshine Coast, Queensland, Australia  
Saskia de Klerk, University of the Sunshine Coast, Queensland, Australia**

**Presenters: Khairi**

**A COMPREHENSIVE DATA GOVERNANCE FOR HBCUS IN TEXAS: A CASE STUDY APPROACH (153)**

**Mohamed Khairi, Jarvis Christian University  
Daff Kalulu, Jarvis Christian University  
Leslie Lathon, Jarvis Christian University  
Henry Kerich, Jarvis Christian University  
Isaac Adeeko, Jarvis Christian University  
Alison Mukweyi, Jarvis Christian University**

**EFFECTS OF GOVERNMENT FINANCIAL INTERVENTION FOR SMME: A REVIEW OF EMPIRICAL EVIDENCE (166)**

**Timothy Aluko, University of South Africa  
Innocent Bayai, University of South Africa  
Prince Enwereji, University of South Africa**

**DISCUSSANTS: Isaac Adeeko, Jarvis Christian University**

**Felix U. Kamuche, Morehouse College, Atlanta, GA**

*The International Academy of Business and Public Administration Disciplines*

**THE INTERNATIONAL ACADEMY OF BUSINESS  
AND PUBLIC ADMINISTRATION DISCIPLINES**

**Conference Program**

**Saturday, October 28, 2023**

**Central Time Zone**

**ON-SITE CONFERENCE REGISTRATION**

**8:00 AM- 3:00 PM**

**Location: Directors 3**



**Saturday, October 28, 2023**

**8:00 AM-8:20 AM**

***Coffee Break***



**Directors 3**

**8:30 AM to 9:00 AM Saturday, October 28, 2023**

**Location: Directors 1**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Education/Artificial Intelligence Session**

**SESSION CHAIR: Leslie Lathon, Jarvis Christian University**

**Presenter: Alexander (Virtual)**  
**SPIRITUALITY AS IT RELATES TO QUALITY OF LIFE AMONG COLLEGE STUDENTS (148)**

**Michael A. Alexander Sr., University of Arkansas at Monticello**

**Presenter: Alkhateeb**  
**ASSESSING THE STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS OF CHATGPT MODEL: IMPLICATION FOR EDUCATIONAL PRACTICE AND RESEARCH (165)**

**Faisal Badi Alkhateeb, Tusculum University**

**Presenter: Zielinsky (Virtual)**  
**MAVPASS: A DIVERSITY, EQUITY, INCLUSION, AND BELONGING (DEIB) INITIATIVE TARGETING THE PRINCIPLES OF ACCOUNTING SEQUENCE (141)**

**Kathryn Zielinski, Minnesota State University Mankato**  
**Robert E. Rosacker, Minnesota State University Mankato**

**Presenter: Waite (Virtual)**  
**THE STATE OF TEACHERS UNIONS IN THE USA OVER THE PAST DEMI-DECADE (133)**

**Melissa Waite, SUNY Brockport**

**DISCUSSANTS: Faisal Badi Alkhateeb, Tusculum University**  
**Melissa Waite, SUNY Brockport**

**8:30 AM to 10:00 AM Saturday, October 28, 2023**

**Location: Directors 2  
(Face-to-Face and Virtual Conference)**

**Central Time Zone**

**Education/ Session**

**SESSION CHAIR: Stanley W. Self, Purdue University Global**

**Presenter: Helm-Stevens (Virtual)**

**GENDER DIFFERENCES IN COLLEGE EXPERIENCES - STUDENT RETENTION  
FOCUS AFTER THE COVID-19 PANDEMIC (104)**

**Daniel Park, Azusa Pacific University, Azusa, CA  
Changhyun Kim, Azusa Pacific University, Azusa, CA  
Jihye Oh, Azusa Pacific University, Azusa, CA  
Roxanne Helm-Stevens, Azusa Pacific University, Azusa, CA**

**Presenter: Griffin and Moore (Virtual)**

**ANALYSIS OF THE 2023 BEST 48 UNDERGRADUATE ACCOUNTING PROGRAMS  
IN THE USA (137)**

**Richard B. Griffin, The University of Tennessee at Martin, Tennessee  
Paula Hearn Moore, The University of Tennessee at Martin, Tennessee  
Bethany Jo Elam, The University of Tennessee at Martin, n, Tennessee**

**Presenter: Self**

**STUDENT REACTIONS TO DISCOVERY OF THEIR UNORIGINAL WORK: A  
QUALITATIVE ANALYSIS OF COMPARABILITY TO THE 5-STAGES OF GRIEF  
(143)**

**Stanley W. Self, Purdue University Global  
Tonjua McCullough, Purdue University Global  
Cathy Hochanadel, Purdue University Global  
Kristen Swisher, Purdue University Global  
Aaron Hochanadel, Purdue University Global**

**Presenter: Khan**

**STRATEGIES FOR IMPROVING STUDENTS' SATISFACTION AND RETENTION IN  
THE HIGHER EDUCATIONAL INSTITUTIONS (158)**

**Rashid Ali Khan, Gannon University Erie, PA  
Diaeldin Osman, Clark Atlanta University  
Dexter Gittens, Delaware State University**

**DISCUSSANTS: Richard B. Griffin, The University of Tennessee at Martin, Tennessee  
Diaeldin Osman, Clark Atlanta University**

*The International Academy of Business and Public Administration Disciplines*

**10:20 AM to 12:00 (Noon) Saturday, October 28, 2023**

**Location: Directors 1**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Economics/ International Economics Session**

**SESSION CHAIR: David Bouras, Lincoln University, Jefferson City, Missouri**

**Presenter: Yu**

**ECONOMIC REFORM AND INCOME GAP BETWEEN URBAN AND RURAL AREAS  
IN CHINA (134)**

**Yunge Du, University of New Brunswick, Canada**

**Weiqiu Yu, University of New Brunswick, Canada**

**Presenter: Bouras**

**DO CONSUMERS ALWAYS BENEFIT FROM PRODUCTION COST-EFFICIENCIES?  
AN EMPIRICAL ANALYSIS (139)**

**David Bouras, Lincoln University, Jefferson City, Missouri**

**Presenters: Briggs and Ukpolo**

**DO CRIME RATES DETER TOURISM GROWTH IN NEW ORLEANS? EVIDENCE  
FROM GRANGER CAUSALITY TESTS (154)**

**Victor Ukpolo, Southern University at New Orleans, LA**

**Charles Briggs, Southern University at New Orleans, LA**

**THE RELATIONSHIP BETWEEN INFLATION RATE AND ECONOMIC GROWTH  
IN SOUTH AFRICA (126)**

**Tozamile Siphuxolo, Notyh West University, Mahikeng, South Africa**

**Tumelo Donald Mmutle, Notyh West University, Mahikeng, South Africa**

**DISCUSSANTS: Charles Briggs, Southern University at New Orleans, LA**

**Weiqiu Yu, University of New Brunswick, Canada**

*The International Academy of Business and Public Administration Disciplines*

**10:20 AM to 12:00 (Noon) Saturday, October 28, 2023**

**Location: Directors 2**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Accounting/Economics and Finance Session**

**SESSION CHAIR: Turki Alshammari, Kuwait University**

**Presenter: Alshammari**  
**BANK OWNERSHIP AND PERFORMANCE: EVIDENCE FROM GCC BANKS (157)**  
**Turki Alshammari, Kuwait University**

**Presenter: Wane**  
**EMERGING SENEGAL PLAN, HAS IT BEEN DELIVERED? (118)**  
**Hoolda Kim, Ph.D., Fayetteville State University, NC**  
**Constance Lightner, Ph.D., Fayetteville State University, NC**  
**Abdoul Wane, Ph.D., Fayetteville State University, NC**

**Presenter: Said**  
**SECTOR AND INDUSTRY BETAS: EMPIRICAL ASSESSMENT, IMPLICATIONS,**  
**AND PORTFOLIO MANAGEMENT (145)**  
**Hassan A. Said, Austin Peay State University**

**Presenter: Jahmani (Virtual)**  
**THE FUTURE OF ACCOUNTING PROFESSION IN THE DIGITAL ERA (122)**  
**Yousef Jahmani, Savannah State University**

**DISCUSSANTS: Abdoul Wane, Fayetteville State University, NC**  
**Hassan A. Said, Austin Peay State University**

**Saturday, October 28, 2023**

**12:00 (Noon)-1:30 PM**

**IABPAD LUNCHEON  
IN  
DIRECTORS 3**

**2:00 PM to 3:30 PM Saturday, October 28, 2023**

**Location: Directors 1**  
**(Face-to-Face and Virtual Conference)**  
**Central Time Zone**

**Accounting/Economics/Finance Session**

**SESSION CHAIR: Timothy Aluko, University of South Africa**

**Presenter: Aluko**

**EFFECTS OF GOVERNMENT INTERVENTION ON SMMES: A REVIEW OF  
EMPIRICAL EVIDENCE (121)**

**Timothy Aluko, University of South Africa**

**Presenter: Padmanabhan**

**WHY FIRMS INVEST IN GREEN TECHNOLOGIES: THE IMPACT OF SOCIAL  
MEDIA (149)**

**Wenqing Zhang, University of Minnesota Duluth, MN**

**Chia Hsing Huang, SolBridge International School of Business in Daejeon, South Korea**

**Prasad Padmanabhan, St. Mary's University San Antonio, TX**

**Presenter: Moore**

**USING TEXT-MINING TO EXPLORE TOPICAL THEMES AND ABDC RATING  
ANOMALIES USING ACCOUNTING ABSTRACTS FROM 1926-2021 (128)**

**Louella Moore, Washburn University**

**Ferhat D. Zengul, University of Alabama Birmingham**

**Nurettin Oner, University of Alabama Birmingham**

**Mahmut Unan, University of Alabama Birmingham**

**Presenter: Ha (Virtual)**

**HOW DOES THE TECHNOLOGICAL REVOLUTION AFFECT THE RELATIONSHIP  
BETWEEN INFORMATION TECHNOLOGY CAPABILITY AND STOCK RETURN?  
(142)**

**Daesung Ha, Marshall University**

**DISCUSSANTS: Prasad Padmanabhan, St. Mary's University San Antonio, TX**

**Louella Moore, Washburn University**

*The International Academy of Business and Public Administration Disciplines*

**2:00 PM to 3:30 PM Saturday, October 28, 2023**

**Location: Directors 2  
(Face-to-Face and Virtual Conference)  
Central Time Zone**

**Healthcare Management/State Disclosure/ Operation Management Session**

**SESSION CHAIR: Daff Kalulu, Jarvis Christian University**

**Presenters: Kalulu**

**THE IMPACT OF KNOWLEDGE MANAGEMENT ON ORGANIZATIONAL PERFORMANCE IN HEALTHCARE SYSTEMS: AN ALL-INCLUSIVE REVIEW APPROACH (152)**

**Daff Kalulu, Jarvis Christian University  
Leslie Lathon, Jarvis Christian University  
Henry Kerich, Jarvis Christian University  
Isaac Adeeko , Jarvis Christian University  
Mohamed Khairi, Jarvis Christian University  
Alison Mukweyi, Jarvis Christian University**

**Presenter: Cheng**

**AN INVESTIGATION ON STATE INFORMATION DISCLOSURE REGULATIONS (127)**

**Sherri Cheng, Saint Louis University  
Wenjing Duan, The George Washington University  
Wenqi Zhou, Duquesne University, Pittsburgh, PA**

**Presenter: White**

**GENERATIONAL IMPACTS ON CHANGE READINESS: A QUANTITATIVE STUDY (167)**

**Michael White, Leadership, Regent University**

**DISCUSSANTS: Karen Moustafa Leonard, University of Arkansas Little Rock, AR  
Isaac Adeeko , Jarvis Christian University**



**Saturday, October 28, 2023**

***3:30 PM-3:45 PM***

***Coffee Break***



**Location: Directors 3**

**9:00 AM to 10:00 AM Sunday, October 29, 2023**

**INFORMAL MEETING**

**Publications and other Relevant Matters**

**Lobby Annex**

**LIST OF PARTICIPANTS**

<b>Name</b>	<b>Code(s)</b>
Adeeko, Isaac	152, 153, 164
Alexander Michael A. Sr	148
Alkhateeb, Faisal Badi	162, 165
Alkhateeb, Faisal Badi	165
Alshammari, Turki	157
Aluko, Timothy	121, 166
Antony, Solomon	119
Auer-Karl, Brigitte	114
Azemi, Yllka	102
Bayai, Innocent	166
Bishop, W. Patrick	151
Bouras, David	139
Briggs, Charles	154
Brown, Sharon	124
Bryant-Lee, Mary	161
Buenger, David	124
Cheng, Sherri	127
Corprew, James C.	156
de Klerk, Saskia	114
Dharma, Sujitha	160
Dlamini, Beauty	125
Du, Yunge	134
Duan, Wenjing	127
Elam, Bethany Jo	137
Elifneh, Yohannes Workeferahu	108
Enwereji, Prince	166
Ezell, Derek	151
Frink, Dorthy	102
Gohar, Zainab	147
Gregory-Mina, Heidi	131
Griffin, Andrea	102
Griffin, Richard B.	137, 138
Gullett, Nell S.	111
Ha, Daesung	142
Halabi, Marc	136

*The International Academy of Business and Public Administration Disciplines*

Halabi, Nadine	116, 136
Hasan, Deeba	117
Hatch, Laura G.	111
Helm-Stevens, Roxanne	101
Hobson, Charles	102
Hochanadel, Aaron	143
Hochanadel, Cathy	143
Huang, Chia Hsing	149
Jahmani, Yousef	122, 123
January, Kristian	161
Kalulu, Daff	152, 153, 164
Kamalanabhan, T J	117, 120
Kamuche, Felix U.	150
Karen Moustafa Leonard	146
Kerich, Henry	152, 153, 164
Khairi, Mohamed	152, 153, 164
Khan, Hamid	103
Khan, Rashid Ali	158
Killimangalam, Padmanabhan	120
Kim, Changhyun	104
Kim, Hoolda	118
King, James R Jr.	160
Lamar, Shetia C. Butler	129
Lathon, Leslie	152, 153, 164
Lawrence, Archie	161
Lightner, Constance	118
Ljungkvist, Torbjörn	144
Lockett, Jerome	160
Lui, Gladie	109
McCullough, Tonjua	143
McGowan, Carl B.	156
Metzgar, Matthew	130
Mmutle, Tumelo Donald	126
Moore, Louella	128
Moore, Paula Hearn	137, 138
Mukweyi, Alison	152, 153, 164
Naong, MN	113
Novak, John	102
Nthebe, Confidence	125

Odoms, Tcoyia	161
Oh, Jihye	104
Oner, Nurettin	128
Österlund, Urban	144
Padmanabhan, Prasad	149
Park, Daniel	101, 104
Pathan, Muhammad Shoaib Khan	115
Rosacker, Robert E.	141
Said, Hassan A.	145
Salian, Dharmendar	119
Self, Stanley W.	124, 143
Shah, Abhay	135
Shum, Connie	109
Siphuxolo, Tozamile	126
Solinas-Saunders, Monica	102
Starling, Anderson M.	138
Stewart, Vicki M.	140
Stovall, Julie C.	124
Swisher, Kristen	143
Torrance, Christopher G.	129
Ukpolo, Victor	154
Unan, Mahmut	128
Wainwright, Kevin	132
Waite, Melissa	133
Walker, Sean	151
Wane, Abdoul	118
Wengrzyn, Robert	124
White, Michael	167
Xie, Frank Tian	159
Yu, Jason	155
Yu, Jun	147
Yu, Weiqiu	134
Zengul, Ferhat D.	128
Zhang, Wenqing	149
Zhou, Joyce	147
Zhou, Wenqi	127
Zhou, Xia	159
Zhu, Yun	155
Zielinski, Kathryn	141